



Save the Date

# Connecting Women to Power

## Business Conference

MARCH 30, 2011

HOSTED

BY

**JEROME E. HORTON, VICE CHAIR**

CALIFORNIA STATE BOARD OF EQUALIZATION

**CALIFORNIA EDUCATIONAL SOLUTIONS**

**NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS (NAWBO-LA)**

**Register Now!**

[www.boe.ca.gov/sutax/wsched.htm](http://www.boe.ca.gov/sutax/wsched.htm)

888-847-9652



California State Board  
of Equalization

### Essential Topics

#### SEMINAR TOPICS

- ◆ Contracting Opportunities
- ◆ Accessing Traditional and Non-Traditional Capital
- ◆ Working with the Board of Equalization
- ◆ Going Green
- ◆ Leveraging Technology to Enhance Your Success
- ◆ Understanding State, Local, and Federal Stimulus Programs
- ◆ Wealth Management/Financial Planning
- ◆ Expanding Your Business Overseas and Contracting with Foreign Countries
- ◆ Mastering Work-Life Balance

### Dynamic Speakers

#### WHO SHOULD ATTEND?

- ◆ Business Owners
- ◆ Business Professionals
- ◆ Community Leaders

#### KEYNOTE SPEAKERS

- ◆ **Fran Drescher**  
Founder, Cancer Schmancer  
Actress, "The Nanny"
- ◆ **Janice Bryant Howroyd**  
Chief Executive Officer, Act 1 Group
- ◆ **Maria Marin**  
International Motivational Speaker,  
Negotiation Expert
- ◆ **Rosario Marin**  
Former Treasurer of the United States

### Building Alliances

#### LOCATION

California State University, Dominguez Hills  
1000 E. Victoria Street, Carson, CA 90747

#### PARTNERING ORGANIZATIONS



### Making Powerful Connections

### Defying Gravity